

March 23, 2006

Dear Brenda,

Here is our proposal for the Bent Creek subdivision website. Please look it over and call or email me if you have any questions. To get started on the site, we would need a 50% upfront payment.

Thanks, and again, please let me know if you have any questions at all!

Natan Shar
Next Step Web Solutions
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Bent Creek Proposal

Total Project Price: \$1,295, comprised of two elements (broken down below)

\$700 – Site Construction

- Domain Name registration – bentcreek.com is already taken, but we can decide what a suitable alternative is (bentcreekonline.com or bent-creek.com, etc)
- Custom designed graphics and header for the site, based on the Bent Creek entryway, and incorporating any other company graphics of your choosing (the ERA logo, for example)
- Custom-built site with the following pages:
 - Main intro page with nice graphics – gives the viewer an immediate impression of Bent Creek.
 - Info page on Bent Creek – with location, printable directions and maps, plat, description of subdivision, etc.
 - Info page on the featured Realtors and their contact information
 - Current Bent Creek listings page – this will be presented in a grid format, with the information for each current listing
 - Individual detail pages for each current listing
 - Area Links page

\$595 – Elevations and Home Plans

- There will be an additional option to see currently used home plans, taking the visitor to a page where they can look at thumbnails of all the floor plans. They can click on any image to go to its detail page. Each plan will be presented on its own detail page. These detail pages will have clear disclaimers about the ability for any plan to change at any time.
- For each home, we will scan the elevation drawing and floor plan, clean any stray xerox marks from them, and get them into web-ready shape. This cost is \$35/home plan. For the 17 included in the information you provided us, this would come to \$595 total.

Hosting

- Once the site is completed, we will host the site on our server for a charge of \$30/month. This can be billed every 3 months, 6 months, or annually.

Updates

- All minor updates, including adding, changing, or removing homes on the listings grid are included in the hosting package. Simply email me with the necessary information to make the change, and we can ensure it will change by the end of the next business day.
- Additional home plans can be added to the site at any time for \$35 each.